



Calix To Demonstrate End-to-End Switched Video Services Delivery At USTA Telecom 2003 and 12-City Nationwide Tour

Together with Myrio Corporation, TANDBERG Television, and Westell Technologies, Inc., Calix kicks off its 2003 nationwide Simplified Services Tour on enabling the video revolution

OCTOBER 6, 2003, PETALUMA, CALIFORNIA—Calix, a supplier of advanced telecommunications platforms that simplify voice, data, and video service delivery for wireline carriers, today announced that it will be showcasing a live, standards-based demonstration of end-to-end switched video services delivery—in partnership with Myrio Corporation, TANDBERG Television, and Westell Technologies, Inc. (NASDAQ: WSTL)—at the USTA Telecom 2003 conference in Las Vegas on Oct 12-15 (booth #429).

Additionally, Calix, Myrio, TANDBERG Television, and Westell will be presenting the live demo at 12 cities around the US as part of the 2003 Simplified Services Tour on “Enabling The Video Revolution.” The tour’s one-day seminars are designed to show how video services are evolving and what network solutions are available to help service providers stay ahead of the curve. The solution elements being shown by Calix and its partners at USTA and the Simplified Services Tour represent an open approach to video that has heretofore been unavailable in the telecommunications access space.

“Recent advances in video compression, service delivery platforms such as the Calix C7, set-top boxes, and video software applications have enabled a revolutionary set of profitable switched video services,” said Calix president and CEO Carl Russo. “The resulting combination of broadcast, on-demand, and interactive video services--bundled with existing broadband and telephony--creates an opportunity for service providers to grow revenue and prevail over cable operators. Calix switched video services customers are currently delivering complete communications, information, and entertainment bundles to their residential subscribers, and are already seeing revenue and share growth.”

During the USTA conference and Simplified Services Tour, attendees will experience the quality of TANDBERG Television encoded video delivered over a Calix C7 provisioned OC-48 service delivery network to Westell ADSL modems serving multiple IP set-top boxes and TVs. The network uses integrated IGMP channel change processing and distributed layer 2 video switching for scalable, high-performance delivery of three video streams and high-speed Internet access over ADSL. Additionally, attendees will see the powerful system-wide integration of Myrio's middleware working in conjunction with the Calix C7. This combination provides the user interface and system management tools that offer a compelling service experience that is differentiated from that of cable TV.

"Together with Calix, TANDBERG Television, and Westell, Myrio continues to prove the compatibility and flexibility of its leading IP video solutions," said Chris Coles, president and CEO of Myrio. "This end-to-end solution tangibly demonstrates the critical interoperability which will ultimately drive down the cost of video deployments to operators."

"At TANDBERG Television we continue to reduce the bit rate required for high quality video to the home," said Carl Furgusson, director of business development--Americas at TANDBERG Television. "By working with Calix, Myrio, and Westell we have provided an end-to-end solution that is deployable today, offers clear commercial and operational benefits, and produces further revenue generating opportunities."

"Westell is extremely excited to participate in the USTA Conference and the 12-city 2003 Simplified Services Tour and demonstrate our advanced broadband technology," said Rob Guglielmi, Westell vice president of sales and customer service. "This is an excellent opportunity to showcase our technology working together and demonstrate how we can help service providers take advantage of solid market opportunities in the video services delivery space."

Calix Simplified Service Tour 2003--Enabling The Video Revolution

This Fall's edition of the Calix Simplified Services Tour will review how changing consumer behaviors and new, scalable, interactive switched video solutions are converging to empower service providers with a compelling and differentiated switched video solution which can be delivered over today's copper wire access infrastructure while positioning for fiber to the premises (FTTP). The tour will visit 12 cities across the nation including: Portland, OR; Salt Lake City, UT; St. Cloud, MN; Madison, WI; Columbus, OH; Rochester, NY; Charlotte, NC; Cordele, GA; Little Rock, AR; Oklahoma City, OK; San Antonio, TX; and Petaluma, CA. To register, please visit our website at www.calix.com.

About Calix

Calix is a leading supplier of telecommunications infrastructure platforms engineered to facilitate all aspects of voice, data, and video service delivery to business and residential subscribers for local exchange carriers of all sizes. Providing massive metallic and optical density, unprecedented system capacity and functional headroom, advanced management and provisioning capabilities, and complete service flexibility, the Calix C7™ platform dramatically simplifies service provider networks, yielding radical improvements in infrastructure value.

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